

OBJECTIVE As an experienced creative design professional with extensive knowledge, diverse experience transforming creative concepts to polished print and web materials, strong creative abilities, and exceptional leadership skills, I am confident in my ability to excel in a Website Designer position.

SKILLS

WEB DEVELOPMENT SKILLS:

- CSS/XHTML
- PHP
- JavaScript
- MySQL
- DOM Scripting
- SE Optimization
- CGI/Perl
- Wordpress Customization

DEVELOPMENT TOOLS:

- Dreamweaver
- jQuery
- Flash/Action Script
- MooTools
- After Effects
- Premier Pro

CREATIVE SKILLS:

- Web Design and Multimedia*
 - Web Animation/Interactivity
- Graphic Design*
 - Marketing & Promotional Materials
 - Corporate Identity Packages
 - Catalogs
 - Brochures

CREATIVE TOOLS:

- Fireworks
- Photoshop
- Illustrator
- InDesign
- InDesign

EMPLOYMENT

Artisan Productions & Design, Sacramento, CA

Dec 2006 - Current

PROJECT MANAGER, Part Time

- Responsible for content development and design layout of company website: www.artisanpros.com
- Conduct regular meetings with customers, create business proposals and estimates.
- Design and develop dynamic, standards-compliant, cross-browser, DIV based table-less websites
- Coordinate work with others team members involved in the project including web developers, graphic designers, editors, illustrators, and photographers.
- Search engine optimization for new and existing websites.
- Brainstorm ideas, develop storyboards, sketch mockups, build multimedia demonstrations, and integrate visual graphic design elements with content for the website browse capability.
- Estimate and present various projects by due dates.
- Create high-quality, comprehensive marketing materials from concept to completion including brochures, flyers, PowerPoint presentations, newsletters and direct mail pieces.

New Systems, Inc., Sacramento, CA

Oct 2005 - Mar 2009

WEB DESIGNER

- Responsibilities include daily website updates, overseeing design and implementation of all print and electronic communications, creating graphics for web sites and print collaterals, producing multimedia presentations and providing art direction for internal staff.
- Researched and proposed new layout, content and interactive features for both public and internal websites. Participated in major advertising campaign, created all visual identity design, including collaterals and redesign of web site.

Fine Designs, Inc., Sacramento, CA

Aug 2004 - Oct 2005

GRAPHIC DESIGNER

Create logos, mascots and graphics for a local firm specializing in printing custom sports apparel.

United States Marine Corps

Feb 2003 - Feb 2004

Mobilized for *Operation Iraqi Freedom*

TeamLeads Network, Sacramento, CA

May 2000 – Feb 2003

LEAD WEB MASTER

- Lead the art direction of the web sites and online advertising.
- Develop powerful designs that address strategic marketing objectives as well as provide strong aesthetic appeal.
- Manage e-commerce, interactive and print marketing initiatives for multiple clients.
- Develop & maintain company monthly newsletter. Determine new look and feel in demos and redesign outdated web sites.
- Train and supervise subordinate employees.

United States Marine Corps Reserve, Sacramento, CA

July 1999 – July 2007

MOS 3521. Other billets:

- Sacramento MTM Co(-) Webmaster, www.sacramentomarines.com
- Hazmat NCOIC

EDUCATION

American River College, Sacramento, CA

1999-Aug 2005

A.A. Degree, Technical Communication

American River College, Sacramento, CA

Sep 2000

CIS Web Publishing Certificate

April Computers Institute, Sacramento, CA

2000-May 2001

Quality Assurance Certificate